

Manal Mohammad Alateeq

Education

- PhD (Doctoral of Philosophy) in Electronic Business from Aberystwyth University, Wales, United Kingdom, 2019.
Thesis title: A Mixed Methods Explanation of Learning Analytics Acceptance Attributes for Higher Education Towards an Integrated Implementation Framework.
- MBA (Master of Business Administration) with 84.45 degree (Excellent), from Mutah University in 2011.
Thesis title was: The Impact of Macroeconomic factors on the Performance of General Stock Index in Jordan During the Period (1994-2009).
- BA Degree in CIS (Computer Information System) with 80.40 degree (V. good), from Mutah University in 2007.

Work Experience

- Assistant professor of E-business at Mutah University, Department of Business Administration, Business School, from January 2020 to present.
- Academic part time lecturer at Mutah University, Business School, from 1'st semester June 2013 to February 2015.
- Human Resource administration officer, Wartsila Gulf FZE from May 2013 up to August 2015.

Research Interests

- Analytics and big data
- Learning Analytics
- Technology Acceptance
- Analyzing customer behavior

List of Conferences and Committees

- The First International Conference for Business Administration at Mutah University "The Economical and Managerial Contemporary Challenges and Future Prospects", 13-15-May 2012.
Participation with paper: The Impact of Macroeconomic factors on the Performance of General Stock Index In Jordan During the Period (1994-2009).

- The Second International Conference for the College of Business Administration, Mutah University “The Administrative and Economic Opportunities in the Organizational Business Environment”, 23rd -25th April, 2013. (Conference committee and coordination team).
- The Third International Conference for the College of Business Administration, Muta University “Vigilance Strategy to Face Regional and Global Challenges in the Renewable Business Environment”, 28th - 30th April 2015, (Conference committee and coordination team).
- Workshop on " The reality of the labor market In Jordanian", 11th March 2014, (Workshop committee and a coordination team).
- Workshop on " Accountants Association - Ambitious and goals", 21st April 2014, (Workshop committee and a coordination team).
- Workshop on " The challenges of young, educated people in labor market",22nd April 2014, (Workshop committee and a coordination team).
- Attending the launch of Learning Analytics Cymru in Cardiff on 13 September 2018.
- The 3rd Annual Learning & Student Analytics Conference LSAC 2019, An Ethical Vision of Learning Analytics at Université de Lorraine, France. Participation with paper: Exploring the engagement of Learning Analytics stakeholders at Higher Education Institutions (HEIs): A Template Analysis of the Literature.